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**-Official Business-****FAX Transmission Sheet**

January 25, 2005

To: Examiner Arthur D.Duran                      Fax No.: (703) 872-9306  
 From: Stephen P. Burr                              Fax No.: (315) 233-8320  
 Re: U.S. Patent Application Serial No. 09/761,378  
       Title: CONTENT DATA PROCESSING SYSTEM AND  
       CONTENT DATA PROCESSING METHOD  
       Conf. No.: 5329  
       Our Ref.: 892\_014

You should receive 7 page(s) including this cover sheet. If you do not receive all pages, please call Tara at (315) 233-8300.

**COMMENTS:**

I hereby certify that the following paper(s) is/are being transmitted by facsimile to the Patent and Trademark Office on January 25, 2005:

- a Transmittal form (in duplicate)      2 pages  
 - a Request for Reconsideration      4 pages

*Total pages:*      **7 pages (plus cover sheet)**

Tara L. Preston

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**TRANSMITTAL FORM**

(Provisions of 37 CFR 1.136 Apply)

Application Number	09/761,378	Filing Date	January 16, 2001
Group Art Unit	3622	Examiner Name	Duran, Arthur D.
Confirmation No.	5329	Attorney Docket No.	892_014
Inventor(s)	Teiji MIZUTANI		
Invention:	CONTENT DATA PROCESSING SYSTEM AND CONTENT DATA PROCESSING METHOD		

Transmitted herewith is a Request for Reconsideration in the above-identified application. The fee has been calculated as follows:

**CLAIMS**

(1)	(2) Claims Remaining	(3)	(4) Highest Number Previously Paid	(5) No. of Extra Claims Present	(6) Rate (Large Entity)	(7) Additional Fee
TOTAL CLAIMS	11	MINUS	20	0	\$50.00	\$00.00
INDEP. CLAIMS	2	MINUS	3	0	\$200.00	\$00.00
<b>TOTAL ADDITIONAL FEE</b>						<b>\$00.00</b>

**EXTENSION OF TERM**

Applicant believes that no extension of term is required. However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition for extension of time.

This is a request under the provisions of 37 CFR 1.136(a) to extend the period for filing a reply in the above-identified application. The requested extension and appropriate non-small entity fee are as follows:

- One Month (37 CFR 1.17(a)(1)) ..... \$120.00
- Two Month (37 CFR 1.17(a)(2)) ..... \$450.00
- Three Month (37 CFR 1.17(a)(3)) ..... \$1,020.00

**TOTAL FEES DUE**

\$ 0.00

Applicant claims small entity status. See 37 CFR 1.27. Therefore, the fee amount is reduced by one-half, and the resulting fee is:

**FEES PAYMENT**

- No additional fee is required.
- A check in the amount of \$ \_\_\_\_\_ is enclosed.
- Charge Deposit Account 50-1446 in the amount of \$. Enclosed is a duplicate copy of this sheet.
- Please charge any fees which may be required, or credit any overpayment, to Deposit Account 50-1446.

Submitted By:					
Name (Print Type)	Steven W. Caldwell	Reg. No.	51,525	Customer No.	025191
		Telephone	(315) 233-8300	Facsimile	(315) 233-8320
Signature	<u>Steven W. Caldwell</u>			Date	January 25, 2005

**CERTIFICATION OF FACSIMILE TRANSMISSION**

I hereby certify that this paper is being facsimile transmitted to the Patent and Trademark Office on January 25, 2005 at (703) 872-9306.

Jana L. Preston  
Jana L. Preston

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Name (Print Type)	Steven W. Caldwell	Reg. No.	51,525	Customer No.	025191
		Telephone	(315) 233-8300	Faximile	(315) 233-8320
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Tara L. Preston  
Tara L. Preston

Practitioner's Docket No.: 892\_014

**PATENT****IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re the application of: Teiji MIZUTANI

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Ser. No.: 09/761,378

Group Art Unit: 3622

**JAN 25 2005**

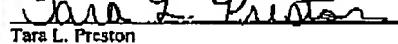
Filed: January 16, 2001

Examiner: Duran, Arthur D.

Confirmation No.: 5329

For: CONTENT DATA PROCESSING SYSTEM AND CONTENT DATA  
PROCESSING METHOD**CERTIFICATION OF FACSIMILE  
TRANSMISSION**

I hereby certify that this paper is being facsimile transmitted to Examiner Duran at the Patent and Trademark Office on January 25, 2005 at (703) 872-9306.



Tara L. Preston

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REQUEST FOR RECONSIDERATION**

Sir:

The following remarks are in response to the Office Action mailed October 25, 2004.

1. Claims 1-11 are pending herein. Claims 1-11 were rejected under §103(a) over Lalonde in view of Rogers and in view of Eggleston. This rejection is respectfully traversed.

As discussed in the June 28, 2004 Amendment, pending independent claims 1 and 7 respectively recite, among other things, a content data processing system and a content data processing method including a notice control module for controlling a notice of prize information and a registration control module for registering, as applicant information, attributes of applicants who have applied for the prize information. The applied prior art of record, discussed below, fails to disclose or suggest these claimed features.

Lalonde discloses an interactive computer system in which buyer characteristics or preferences are stored in a buyer database. Lalonde's system provides information to users